



HOSCA

management consultants



CREATIVE THINKING

AUDIENCE:

Managers, Team Leader and Specialists who have to develop or create ideas from their area and/or Company. Each participant will be encouraged to keep a learning record for the Programme which can be used as part of the assessment process certification.

DURATION:

1 Day

AIM & APPROACH:

The aim of this workshop is to provide participants with an understanding of the Novel approaches that have been developed to help people improve their approach of thinking. It provides a baseline for innovation and creativity. This workshop is fast paced using a series of exercises to illustrate the tools and techniques for Breakthrough Thinking.

OBJECTIVES:

- To introduce the concept of innovation and creativity and emphasis its importance to business
- To provide a thinking experience
- To apply Breakthrough Thinking processes to help solve problems and promote ideas

PRE-WORK:

A series of warm-up exercises are provided before the event to put participants in the right mood.

AGENDA:

- Introductions, objectives and agenda
- Icebreaker – Brainstorm
- Multiple Intelligence – Fun Quiz and overview of model and its implications to differentiate between cause and effect and creativity
- Innovation and creativity – its importance in modern business
- What is Thinking?- Exercise and input
- Six Thinking Hats – Input and exercise
- Exercises – Individual and small groups
- Problems and improvements – Exercise
- Killed any good ideas lately?
- Breakthrough Thinking – Context
- Creative problem solving activity
- Action planning to identify opportunities