



HOSCA

management consultants



STRATEGIC PLANNING

AIM AND APPROACH:

This is a highly informative workshop that provides a working model of Strategic Planning and connects all of the key variables to that process. It provides a take-away kit for application back on-the-job.

PROGRAMME OBJECTIVES:

- To provide participants with a detailed view of a Strategic Planning Process
- To examine key issues in Strategy around leadership, change and customer service.

AUDIENCE:

- Team Leaders and Managers

DURATION:

2 Days

AGENDA:

- Introduction, Objectives and Agenda
- Overview of Systems Thinking
- Plan – to – plan
- Vision and Mission
- Values and Culture
- Key Success Factors
- Internal Current State Assessment and Benchmarking External
- Strategic and Transformational Change
- Centering your leadership competencies
- Creating customer value